

1.	Course Title	IASA Associate Certified CITA - A
2.	Type of Course	Non-technical
3.	Training Methodology	Classroom Blended Visual/ Remote
4.	Skill Area	IT & Business
5.	Duration (Days)	Core Module-Part 1 (Business Technology Strategy) - 4 days (7 hours per day exclude 1 hour lunch break) Elective Module-Part 2 (Business Architecture, Information Architecture, Infrastructure Architecture, Software Architecture or Solution Architecture) - 4 days (7 hours per day exclude 1 hour lunch break)
6.	Level of Certification	Certified Information Technology Architect Associate Level (CITA-Associate)
7.	Certification Body (If Applicable)	Name of Certification: Certified Information Technology Architect Associate (CITA-Associate) Certification Body: iasa (The Global IT Architect Association) is an International non-profit business association focuses on the IT architecture profession by leading the best practices in Enterprise Architecture for the corporate and government sectors. Accreditation Letter attached. iasa delivers standards and develops accreditation programmes to enterprise architects of all levels in various industry. The certification curriculum is built around the five pillars of IT Architecture Body of Knowledge (ITABoK), developed by a group of professional architects from various industry with world's best practices. ITABoK provides the tools and resources needed by individuals and organizations to set industry standards for professional career development and well as hiring practices and incorporation of IT architects into established or developing institutions. To achieve successful Digital Transformation, an Enterprise Architecture team requires an engagement framework that involves one or more architects in creating and delivering valuable business technology investment effectively. <i>Accreditation Letter attached.</i>

8.	Course Overview	<p>The CITA-Associate certification is a specialization based credential based on the knowledge obtained from Iasa's specialization courses.</p> <p>The materials covered are based on Iasa's IT Architecture Body of Knowledge (ITABoK). The ITABoK is a public archive of IT Architecture best practices, skills and knowledge developed from the experience of individual and corporate members of Iasa, the world's largest association of IT Architecture professionals.</p> <p>To achieve successful Digital Transformation, an Enterprise Architecture team which comprises of Business, Information, Infrastructure, Software and Solution Architect requires an engagement framework in creating and delivering valuable business technology investment effectively.</p>
9.	Prerequisite	Architecture Core
10.	Course Objective	<i>Refer Course Content – Objectives.</i>
11.	Learning Outcome	<i>Refer course content - Outcomes</i>
12.	Course content	<i>Refer course content.</i>
13.	Learning Activities	Lecture Practical Exercise Case Studies Learning Activities Self-Evaluation Training
14.	Target Group	BCP Specialists, DR Specialists Business Analysts, System Analysts Business Consultants Business Developers, IT Developers Corporate Strategists Data Centre Engineers Data Centre Engineers, Server Engineers Data Warehouse Specialists Database Analysts, Database Administrators, Database Designers

	<p>Digital Content Specialists Heads of LOB, Heads of Business Division Information Analysts, Information Consultants, Data Analysts Infrastructure Engineers Integration Specialists IT Management team members IT Managers, IT Directors IT operations Junior and Associate Business Architects Junior and Associate Information Architects Junior and Associate Infrastructure Architects Junior and Associate Software Architects Junior and Associate Solution Architects Presales Consultants Programmer Analysts Project Leaders, Project Manager Project Managers, Team Leaders Security Engineers Software Configuration Management personnel Software Consultants Software Engineers, Software Designers System Engineers Software Testers Solution Specialists Solution Specialists, Solution Consultants SQA Managers Strategy Consultants System Administrators, System Managers, System Consultants System Analysts, IT Analysts, Web Analysts System Configuration Managers System Engineers, Network Engineers Team Leaders Technical Decision Makers User Experience Analysts User Interface Designers Web Analysts</p>
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<p>3.</p>	<p><u>Certified IT Architect Associate – CITA-A</u></p> <p><u>CORE MODULE - Part 1 (Business Technology Strategy)</u></p> <p>Module 1 - Business Fundamentals</p> <ul style="list-style-type: none"> • Lesson 1 – Identifying the Types of Business and Segment • Lesson 2 – Mapping Internal Organizational Structures • Lesson 3 – Estimating Business Value • Lesson 4 – Performing Industry Analysis <p>Module 2 - Integrating Technology to the Organization</p> <ul style="list-style-type: none"> • Lesson 1 – What is Technology Strategy • Lesson 2 - Valuing Technology • Lesson 3 – Preparing for Investment Prioritization • Lesson 4 – Describing Project value 	<ul style="list-style-type: none"> • To analyses Business Structures and segments. • To identify Key Business Drivers for Executive Sponsors. • To identify internal and external business drivers. • To map the Technology Strategy to the Business and value an Architecture. • To create P&L statements for a Project and Investment Prioritization. • To create the taxonomy of frameworks and methodologies used in an organization's maturity level. 	<p>The outcome to the industry as such that we help to fill the industry gap on the shortage of the IT Architect jobs (i.e. Business Architect, Software Architect, Information Architect and Infrastructure Architect) as otherwise it will take in average of at least 15 years for someone to become the practicing IT Architects in the industry. Hence, this ITABoK series of training will equip professional with the right knowledge and skill sets and this is the only IT Architecture training course in the world that train IT professionals in the 4 domain of IT Architecture specializations based on the ITABoK.</p>	<p>4 Days (7 hours per day exclude 1 hour lunch)</p>
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	<p>Module 3 - Driving IT Strategy in the Organisation</p> <ul style="list-style-type: none"> • Lesson 1 – Comparing Frameworks and Methodologies • Lesson 2 – Implementing Frameworks for your Organisation • Lesson 3 – Gaining and Measuring Adoption • Lesson 4 – Supporting Business Process Management <p>Module 4 - Driving Technology Strategy</p> <ul style="list-style-type: none"> • Lesson 1 – Understanding your business • Lesson 2 – Driving effective Knowledge Management • Lesson 3 – Making good decisions <p>Module 5 - Tactical Guidance for Converting a Business</p> <ul style="list-style-type: none"> • Lesson 1 – Creating Stakeholder Communications Strategy • Lesson 2 – Getting started with Business Technology Strategy • Lesson 3 - Mapping and Managing on Engagement model 	<ul style="list-style-type: none"> • To drive effective Knowledge Management and apply Best Practices in making decisions. 		
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